

FGB TRAINING DAY

-INTRODUCTION: PETER SPRECKLEY

- Welcome
- importance of prophetic words to FGB through:
 - Dr Price
 - Demos Shakarian HPOE and Mission Statement
 - FGB National Council of Directors
 - Wendy Alec from *“Journal of the Unknown Prophet”*.
- What are we here for? – Training in how to more effectively fulfil our calling and mission

FGB TRAINING DAY

INTRODUCTION: PETER SPRECKLEY

- How to reach your community – launch new boats
- How to be fishers of men – know your calling
- How to run effective meetings and Chapters
- How to minister in sovereign power
- How to communicate effectively

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- Pray to be led by the Spirit – Stuart Cripps
- Impacting the Business sector – Jacob John
- Big meetings in Wales – Welsh Field Rep (John Westwood)
- Small meetings in cafés – Hitchen Chapter (Audrey Pratt)
- Youth meetings – Trevor Bendrien
- VIP meetings – Michael Wiltshire

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- **Pray to be led by the Spirit** – Stuart Cripps
 - Respond to God's Word – Development Plan
 - Be filled with the Spirit – pray in the Spirit
 - Be open minded – seek Him and His will
 - Be relevant and break from tradition – as He leads!
 - Warrington Chapter – restart after prayer

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

Impacting the Business sector – Jacob John + London Region testimonies

1. Seek the Lord's vision for your region
2. Build Relationships/Friendship through channels you already have
3. Be available to meet the businessmen at their need
4. Try the Prayer Buddy Blessing

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- **Big meetings in Wales** – John Westwood

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- **Small meetings in cafés** – Audrey Pratt

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- **Youth meetings** – Trevor Bendrien
 - Involvement of young people – in leadership
 - Working on the streets – Street Angels
 - Working with youth organisations – e.g. Youth for Christ
 - Speakers to attract younger people – in sport or music

VIP DINNERS



A hundred guests prepare to take their seats for the Norwich VIP Christmas Dinner



VIP DINNERS



VIP civic dinner

for community leaders on
Friday June 10th - the first night
of the 'Celebrate' Weekend



With guest speakers: Lord Elton and Davey Falcus



THE PEER AND THE PUSHER

Ex-mafia boss Davey Falcus
(right) with Lord Elton —
two very different stories,
but both sharing a story
about transformed lives



Guest speakers: Gavin Shuker, MP, left, and evangelist
George Osborne, with professional singer Annette Phillips



FGB Training October 2014

VIP DINNERS

Ten top suggestions



To enable people in authority to hear the Gospel

1. Use the brand name **County Towns Dinner** (CTI) and print a letter-heading on your computer. (CTI has an emphasis on value of community initiatives by the voluntary sector and faith groups).
2. Obtain the patronage of local heads of denominations. (You can quote that the Bishop of Norwich is patron in Norfolk).
3. Make a list of VIP guests. Lord Lieutenant; Members of Parliament; Judges; Chief Constable; District and County Council Chairpersons; Headmasters; Chief Fire Officer; Headmasters; Senior Partners of Accountants and Solicitors; Local Hospital Chairperson; MD of local companies, etc.

Continued on next page

FGB Training October 2014

VIP DINNERS

Ten top suggestions



4. Obtain funding to pay for Guests, two bowls of flowers on each side of the platform, printing smart invitations etc. I suggest a budget of £1,000. Do not have an offering.
5. Look for the best local hotel guests will relate to with parking, linen napkins, good food etc. Have a three-course meal for £15.
6. Find a pretty singer to sing a spiritual song at the start and before the main speaker.
7. Have a table plan in the hotel foyer AND in the dining room.
8. Invite a top VIP to speak such as a Peer or Member of Parliament, with one contrasting testimony from an ex-prisoner, drug addict etc.
9. Arrange weekly prayer support throughout.
10. The whole evening should be low key, letting the Holy Spirit do His work.

HOW TO REACH YOUR COMMUNITY – LAUNCH NEW BOATS

- **Special Outreach events**

- John Richards/John Westwood

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

- Prayer and responding to God's calling – Stuart Cripps
- FGB membership – Peter Spreckley
- Personal one-to-one witness – John Wright
- Where the fish (men) are in the market place – Jacob John
- Use of Voice – Peter Spreckley
- Invitations to outreach meetings to not-yet-Christians and Christians – Peter Spreckley

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

•Prayer and responding to God's calling

– Stuart Cripps

- Are you called by God to FGB ?
- How do we hear God's call ?
- How did you hear your call? - My personal call
- How do we respond to God's call ?
- How can we be salt and light – and witness effectively ?
- What is the best bait if you are fishing for men ?

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

• **FGB membership** – Peter Spreckley

- How should we invite men into membership?
- Should we always look for more members?
- If called by God to FGB, can this be a 'sideline ministry' ?
- What should Chapter Officers expect of prospective new members ?
- Are the members ready to move together under an 'open heaven' ?

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

• **Personal one-to-one witness – talking to strangers – John Wright**

1. Know you have died - and it is Christ who speaks through you
2. Repent of any past luke-warmness and cast out the spirit of fear
3. know that witnessing is a muscle - if not used, it atrophies!
4. Realise Hell is a warning for believers to ignite your desire to witness.
5. **NEVER** be without several **Voice** Magazines to give people.

(Continued)

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

Personal one-to-one witness – talking to strangers – cont'd

6. Ask God to bring people to you daily, personally or on telephone.
7. Talk IMMEDIATELY before the wall of silence appears.
8. Start by commenting on a nice baby, dog, car, dress, hairdo, etc
9. Go straight to the point, as time may be short. *'Do you go to Church?'*
10. Ask God for word of knowledge - their name, occupation, emotion?
11. Give your testimony of how you were born again.
12. Be sensitive to a possible need for prayer for healing.

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

• Where the fish (men) are in the market place

– Jacob John

1. The starting point – Intimacy with our Lord Jesus
2. Seek our Holy Spirit for the required gift for the person for the moment
3. Be prayerful, Be available, Be committed, Be patient

Prayer CAP



4. Always willing to be a fool for Christ

HOW TO BE FISHERS OF MEN

– KNOW YOUR CALLING

• **Use of Voice** – Peter Spreckley

8000 Voice distributed at Tour De France in Yorkshire !

Thousands given away on the streets
and at personal one-to-one meetings
As well as dinner meetings



• **Invitations to outreach meetings to not-yet-Christians and to Christians** – Peter Spreckley

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

- Prayer to be led by the Spirit with wisdom – Stuart Cripps
- Guidelines for Leaders, Chapters and Speakers - Stuart Cripps
- Experience in a local Chapter – Barrie Lawrence
- Teamwork with every member ministry - Peter Spreckley
- Roles for women as well as men – Audrey Pratt
- Not Church meetings with offerings, praise and worship in context of mainly non-Christian audience – Trevor Bendrien

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

Prayer to be led by the Spirit with wisdom –
Stuart Cripps

- Many types of meeting – most important ?
- Development Plan/Guidelines – prayer emphasised !
- God's Word to us to 'Walk in the Spirit' - before and during
 - One step at a time – faith based on His Words
 - Be led by the Spirit – guidance as sons
 - Revelation - gifts of prophecy, knowledge and wisdom
 - Hear His voice behind us as we go !

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

Guidelines for Leaders, Chapters and Speakers - Stuart Cripps

- **Guidelines not rules!** – Leaders Manual, Chapter Guidelines, Speaker's Guidelines. Jesus is Lord !
- **Development Plan/Vision Intensified** - small/local, flexible, led by Spirit plus lots of recommendations
- **Wisdom from experience not tradition** – framework for God to work
- **Appropriate level of organisation** – to be professional and leave room for the leading and prompting of the Holy Spirit during the meeting
- **Examples are available** e.g. Director/Field Rep and local Chapter check lists

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

- **Experience in a local Chapter** – Dr Barrie Lawrence
 - The leader's real relationship with God
 - Being organised: thinking ahead, teamwork, enthusiasm
 - Communications, before, during and after events
 - Making time for fellowship, united prayer and business meetings
 - When things go wrong: key questions.

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

Teamwork with every member ministry
- Peter Spreckley

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

Roles for women as well as men

– Audrey Pratt

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

• **Not Church meetings** in context of mainly not-yet-Christian audience – Trevor Bendrien

- FGB is an outreach arm of the Church – working with Churches
- No religious language or churchy notices !
- Any offering should not be a collection from not-yet-Christians and not detract from local Church giving
- Any music or praise and worship – should be a witness

HOW TO RUN EFFECTIVE MEETINGS AND CHAPTERS

- **Not Church meetings:** praise and worship a witness ?
- There are no set rules: **My Guidelines**
 - Ask your musicians to have performance songs and worship songs available and then yield to the spirit for guidance as to what to sing and when.
 - If your musicians are not capable of that, then maybe you have the wrong musicians !
 - Music can make or break a meeting and ministry time.

HOW TO MINISTER IN SOVEREIGN POWER

- Prayer for the leading and gifts of the Holy Spirit
 - Stuart Cripps
- Leading people into Baptism in the Holy Spirit
 - Trevor Bendrien
- Practical guidance on how ministry can be organised
 - Trevor Bendrien
- Use of gifts of the Spirit – Jacob John
- Walking in the supernatural – John and Shirley Abraham

HOW TO MINISTER IN SOVEREIGN POWER

Prayer for the leading and use of gifts of the
Holy Spirit – Stuart Cripps

- Be continuously filled with the Holy Spirit
- Walk in the Spirit (not in the flesh!)
- Be led by the Spirit (be sons of God)
- Respond to His prompting (to use the gifts of the Spirit)

HOW TO MINISTER IN SOVEREIGN POWER

- **Leading people into Baptism in the Holy Spirit – Trevor Bendrien**

HOW TO MINISTER IN SOVEREIGN POWER

- **Practical guidance on how ministry can be organised – Trevor Bendrien**
 - Ministry throughout the meeting !
 - A few questions for you
 - multiple choice:

WHY DO WE HAVE OUTREACH MEETINGS

- A) For a time to meet our friends
- B) To complain about Church
- C) So that people might be touched by God
- D) Have some good food and fellowship

WHAT IS THE FIRST THING WE DO WHEN WE ARRIVE ?

- A) Get a pint from the bar
- B) Pray
- C) Get people's money for the meal
- D) Ask how many are coming

WHERE SHOULD OUR FOCUS TURN ?

- A) To the ministry time
- B) Welcoming guests
- C) Looking after the speaker
- D) Finding the Loo

WHEN THE MINISTRY TIME IS ABOUT TO START :

- A) Stare at the non-Christians to get them to go forward
- B) Slump in our chairs in embarrassment
- C) Get everyone to stand
- D) Run to the toilet

WHAT SHOULD THE MEETING LEADER DO ?

- A) Go and have a chat with guests
- B) Go forward and pray for the first person that stands
- C) Sit and pick his nose
- D) Stay praying, standing and watching

HOW TO MINISTER IN SOVEREIGN POWER

Use of gifts of the Spirit – Jacob John

1. Receiving the Gifts
2. Every Believer Has a Gift
3. Gifts given by our Triune God
4. We are stewards of God's gifts
5. Spiritual gifts produce interdependence
6. Avoid inferiority and superiority complexes

HOW TO MINISTER IN SOVEREIGN POWER

Walking in the supernatural

- — John and Shirley Abraham

HOW TO COMMUNICATE EFFECTIVELY

- Use of FGB resources: printed and electronic
– *Stuart Cripps*
- How to give a short testimony – *Michael Wiltshire*
- Professional publicity material: – *Michael Wiltshire*
- FGB website: developments, etc. – *Stuart Cripps*
- Communicating with the Joshua Generation
– *Oscar Vickerman*
- Social Media – *Kelvin Golding*

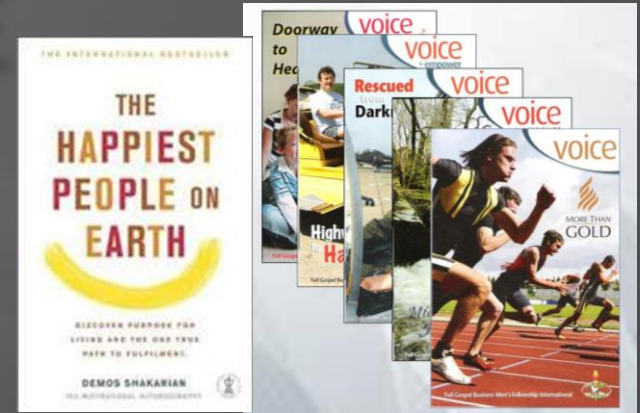
HOW TO COMMUNICATE EFFECTIVELY



Use of FGB resources:

printed and electronic - Stuart Cripps

- **For members:** Happiest People on Earth, Vision Intensified, Vision, teaching DVD's, other material under Resources or the on-line shop on FGB website, FGB Facebook, Inspiration emails
- **For the public/first-time guests:** Voice, Fulfil your Destiny, Membership booklet, Finding God, Decision Cards
- **For Officers/Speakers:** Chapter Guidelines, Leadership Manual, Speaker Guidelines



Sharing your short testimony



For a five-minute testimony . . .

- Always be ready. Know your testimony by heart.
- Cover three areas: (a) your life before you knew Christ, (b) how you came to Christ, and (c) what difference it has made, especially in trials and in knowing God the Holy Spirit.
- Be relevant. Omit points that are not relevant to the situation. Be current. Be honest. Avoid Christian jargon.
- Stick to the point. Don't preach. Exalt Christ.
- Brevity is the key. Stay focussed. Be positive, grateful and interesting. Speak up clearly, be natural. Leave your audience longing to know more.

HOW TO COMMUNICATE EFFECTIVELY

**Professional publicity material:
invitations, welcome packs and FGB
Inspiration emails – Michael Wiltshire**

HOW TO COMMUNICATE EFFECTIVELY

• Professional publicity material: sample invitations



**YOU ARE INVITED
TO A DINNER MEETING
@
THE VILLAGGIO**



In concert and sharing their real-life story: former ELO guitarist and song writer: Dave Scott-Morgan, supported by his wife Mandy

WEDNESDAY 6TH NOVEMBER 2013
7.15PM FOR 7.30PM START

Dave was the writer of a European hit and a guitarist with the cosmic British band, **ELO (The Electric Light Orchestra)**. He is now a Flight Instructor and Mandy works as a freelance trainer. Dave's autobiography 'PATTERNS IN THE CHAOS' was published this year.


Dinner Meeting at the Villaggio Hotel & Restaurant:
5-9, Folly Lane, Warrington, Cheshire WA5 0LZ



£10 per head for 2-course Dinner with advance booking:
Dave 01942 706014, or Stuart 01925 490731
email: stuart@fgbmfi.org.uk, or scan here:
or online: www.fgbmfiwarrington.org.uk



QR code for
booking



NORWICH CHAPTER: CHRISTMAS DINNER WITH THE LORD MAYOR

Your personal invitation to an inspirational dinner evening on Wednesday, December 7, 2011

Ex-armed robber to speak at Norwich dinner

A former armed robber and drug dealer whose life has been totally transformed from a life of crime will be the guest speaker at an inspirational Christmas dinner in Norwich on **Wednesday, December 7** at the Holiday Inn, Ipswich Road. All are welcome.

Darrell Tunningley was shot and stabbed during a life of violence that left him full of anger and gripped by addiction, but today he does valuable work among 'excluded' young people as an ordained minister. His remarkable story is told in the book, '*Unreachable*'.

A former Rugby League player at county level, he fell into drug addiction and drug-dealing that led to a police raid on his home. In prison, Darrell's surprising journey to a new life of faith began when he attended an Alpha course led by two elderly nuns.



Guest speaker: Darrell Tunningley

Special music

Gifted singer **Annette Cameron** will also take part in the dinner which will be attended by the Lord Mayor of Norwich and other community leaders.

The cost of the dinner is £12.50 and all are welcome. The menu includes roast lamb and apple strudel with cream.

Reservations can be made with Robert Osborne on **01603 782 432** or by email to: rosborne221@gmail.com, if possible by Monday, December 5th.



Venue: The Holiday Inn, Ipswich Road, Norwich, NR4 6EP

This dinner is one of a series of monthly events organised by the Norwich Chapter of the Full Gospel Business Men's Fellowship (FGB), which is endorsed in the UK by the Archbishop of York who says, "We need more men like them." The global fellowship has more than 7,000 local chapters spread across 130 countries.



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Simple poster type

Your personal invitation

to a special **Dinner Evening** on Friday, October 17th, 2014



with inspiring Guest Speaker

Peter Spreckley

at the

Best Western Brook Hotel

Bowthorpe, Norwich, NR5 9JB
at 7 for 7.30pm.

A4 long folder



 *Your personal invitation*

to a special **Christmas Dinner Evening . . .**



with inspiring Guest Speaker

Charles Whitehead

at **The Brook Hotel**, Bowthorpe, Norwich, NR5 9JB
on **Thursday, December 12, 2013**, at 7 for 7.30pm.



JOIN US FOR A GREAT EVENING YOU'LL LONG REMEMBER

A4 folder sideways

FGB Training October 2014



Your personal invitation
to a special **Christmas Dinner Evening** . . .



with inspiring Guest Speaker

Charles Whitehead

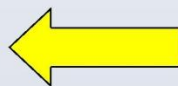
at **The Brook Hotel**, Bowthorpe, Norwich, NR5 9JB

on **Thursday, December 12, 2013**, at 7 for 7.30pm.



JOIN US FOR A GREAT EVENING YOU'LL LONG REMEMBER

Simple folded A4 flyer



Front

Back



Centre pages,



FGB

Full Gospel Businessmen
UK & Ireland

True life stories to inspire you

Our monthly Dinner Evenings are organised by the Norwich Chapter of FGB - the Full Gospel Businessmen's Fellowship. **All men and women visitors are welcome.**

The Norwich FGB Chapter is one of thousands of local chapters worldwide which form a global fellowship of Christian laymen in more than 100 countries where ordinary people share some encouraging stories about their lives. **Dr Barrie Lawrence** is the Norwich Chapter President. The story of the Fellowship is told in the popular book, *'The Happiest People on Earth.'* FGB is endorsed in the UK by the Archbishop of York who says, "We need more men like them."

Looking ahead . . .

APRIL 12: There will be another Dinner Evening at the Brook Hotel on Friday, April 12, 7 for 7.30pm with guest speaker **Bob Humphries**. **Other dinners** will follow on Friday, **May 10** and Friday **June 14**, and Friday **July 12**, all at the Brook Hotel.

More about our Guest Speaker . . .

**His remarkable story
has inspired thousands**



Colin Rogers was 19 when he met a Christian in 'a chance encounter' on the streets of Norwich, but he little realised it would lead to a remarkable faith adventure that took him to the US, Australia, Asia and the Pacific.

That street encounter on the way home from the pub triggered Colin's own journey to faith which he later went on to share with village people in the **Philippines**, the **Soloman Islands** and **India** as well as with Aborigines in **Australia**.

Colin, a skilled stonemason, is married to Margaret and they live in Norwich. Colin has combined his secular work with mission outreach - and he still has a global vision.

"I haven't finished yet - I have no intention of retiring," declares Colin, who will share highlights of his fascinating life at a **Norwich FGB evening dinner** on Friday, February 8.



Everyone is welcome to this
inspirational **Dinner Evening**

Venue: the Brook Hotel, Barnard Road, Bowthorpe, NR5 9JB on Feb, 8th at 7pm for 7.30pm.

Also taking part will be Norfolk gospel singer **Jimmy Cullabine**. The cost of the dinner evening is £10.

How to book

Advance reservations for the dinner can be made with Malcolm Springall on **01603 722 651** or Barrie Lawrence on **01603 898 289**, if possible by Wednesday, February 6.

Email bookings can be sent to Malcolm by February 6th at: malcolmspringall5556@btinternet.com

Reservations can be paid for at the door on the night, however FGB says that advance dinner bookings that are subsequently not used will need to be paid for because the hotel needs accurate numbers in advance.



*There are good parking facilities
at the **Brook Hotel**, Barnard Road,
Bowthorpe, Norwich NR5 9JB.*

FGB Training October 2014

HOW TO COMMUNICATE EFFECTIVELY

• Professional publicity material: sample gatefold invitations – front and back for 2 folds

Briefly...

This Inspirational Dinner Evening is arranged by the Norwich Chapter of the Full Gospel Business Men (FGB for short), part of a worldwide fellowship of laymen in more than 130 countries.

In Norwich, we have a series of monthly Dinner Evenings, usually on a Friday at the Brook Hotel, Bowthorpe, with a special Guest Speaker at each event. All men and women are welcome.

We also arrange local fellowship evenings and Saturday Breakfast events. For more information, please contact: **Barrie Lawrence**, Chapter President, at: barrielawrence@btinternet.com or phone 01603 898 289.

FGB NORWICH CHAPTER

Your personal invitation

to a special **Dinner Evening** on Friday, October 17th, 2014




with inspiring Guest Speaker
Peter Spreckley
at the
Best Western Brook Hotel
Bowthorpe, Norwich, NR9 9JB
at 7 for 7.30pm.

Our Monthly Dinners and other events

Advance Notice

- An invitation to our 2014 **National Conference** in Nottingham, Friday-Sunday, October 10-12. All welcome. For an email invitation with full details, email mwillshire4@aol.com
- Our November dinner will be on **Friday, November 14th**. Cost: £10.50.
- Our highly popular **Christmas Dinner** is on **Thursday, Dec. 4th**, with special guest speaker **Ian McCormack**, whose remarkable testimony has enthralled millions of listeners worldwide. Cost: £15. For more details, contact Dr Barrie Lawrence on: 01603 898 289.



Welcome

... to a great evening!

How to book for the Dinner

Reservations for the dinner at £10.50 can be made with **Madeleine Spraggell** on 01603 722 631 or by email to: madeslmspraggell@btinternet.com

Or with **Dr Barrie Lawrence**, FGB Norwich President, at: barrielawrence@btinternet.com or tel. 01603 898 289, if possible by Wednesday, October 15th. Many thanks.

For an email version of this invitation, or our testimony magazine, *Voice*, contact Mike Willshire at mwillshire4@aol.com

For more details, please see overleaf.

FGB NORWICH CHAPTER

Established in this area for more than 30 years. Endorsed by the Bishop of Norwich and the Archbishop of York. Part of a global fellowship in more than 130 countries.

About our Guest Speaker

From religion to vibrant faith - a solicitor's tale

All are welcome to this inspirational evening


Peter Spreckley seemed to have everything going for him. He had the best private education, he was a successful senior solicitor, had a beautiful wife and four lovely children. They lived in a sixteenth century farmhouse. He was also a regular churchgoer, yet he had a deep sense that something was missing...

One day Peter asked himself whether God was real - and decided to find out. This led to his understanding what he was missing - it was a personal relationship with Jesus. For the first time he started to read and understand the truth of the Bible.

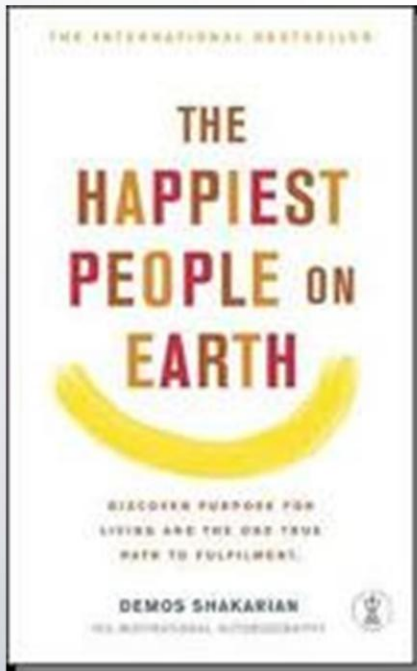
Then he had an extraordinary power encounter with God, which changed everything, leading eventually to Peter becoming chairman of the FGB, the businessmen's fellowship in the UK. He has travelled to many countries, sharing the power of God to save, heal and transform lives.

Peter's story is amusing and inspirational. He was a former Senior Partner of a firm in Petersfield, Hampshire.

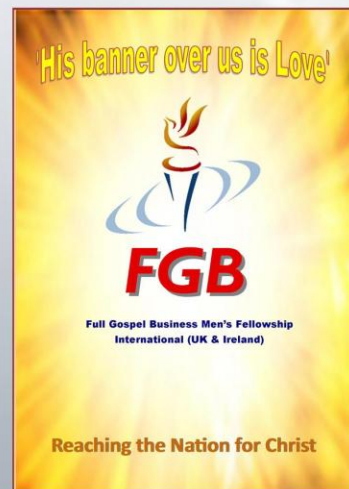
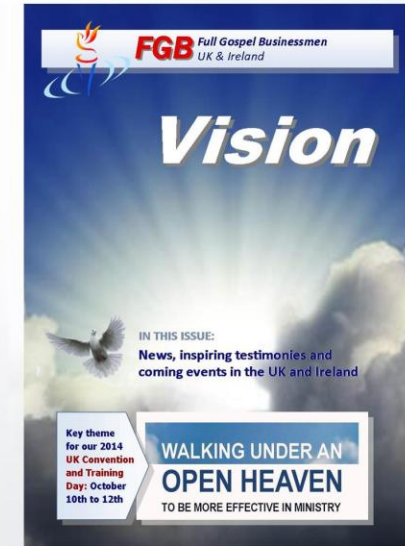
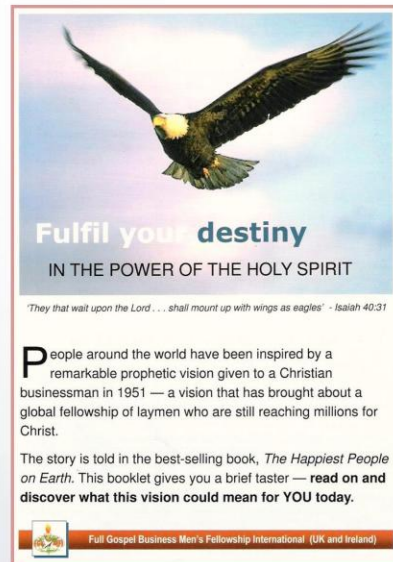
All men and women visitors are welcome to this FGB Dinner Evening on Friday, October 17th - an event you will long remember.



Sharing the Vision



FGB DVDs



A Welcome Pack could contain:

Welcoming letter. A Decision card.

A Voice magazine.

Fulfil Your Destiny booklet.

Membership Application booklet.

Happiest People on Earth.

FGB Training October 2014

HOW TO COMMUNICATE EFFECTIVELY

Professional publicity material:

FGB Inspirations
currently emailed daily
to all members and posted
on the FGB Facebook page



FGB inspiration

**FOR
TODAY**

The 'now' word of God

A brief but genuine prophetic word can transform someone's life. So many people are hungry to hear what He has to say to them.

More than 3,000 years ago, the great leader, Moses, told his fellow leaders: "I wish *all* the Lord's people would prophecy and that the Lord would put His Spirit on them all!" (*Numbers 11:29*).

The truth is that God the Holy Spirit *is* speaking to us all the time through His Word, through



circumstances, through others and directly to our spirit-man - *if we choose to listen.*

Let's pray for a release of the genuinely prophetic at the National Conference and Training Day in less than two weeks' time.

To book in for the FGB **National Convention and Training Day** (October 10-12) call **Clare or Marita** at the National Office on **01565 632 667**. Office hours are Monday to Thursday, 9.30am-4.30pm, and Friday, 9.30-3pm. At other times, please leave a message on the answer-phone.

National Office email: office@fgbmfi.org.uk • **website:** www.fgbuk.org

On the line . . .



Clare and Marita

HOW TO COMMUNICATE EFFECTIVELY

FGB website: Current website shown, but new website is under development, with enhanced communication facilities, chapter pages, chat rooms, HD videos, on-line shop and all usual resources, etc.



HOW TO COMMUNICATE EFFECTIVELY

Communicating with the Joshua Generation- *Oscar Vickerman*

How to communicate effectively

FGB



Summary

Twitter

Top Sites

Authors

Topics

Charts

Mentions

Tab 1



Summary

FGB UK, FGB US, FGBMFI UK,...

Last 365 days



Export



Mentions

73

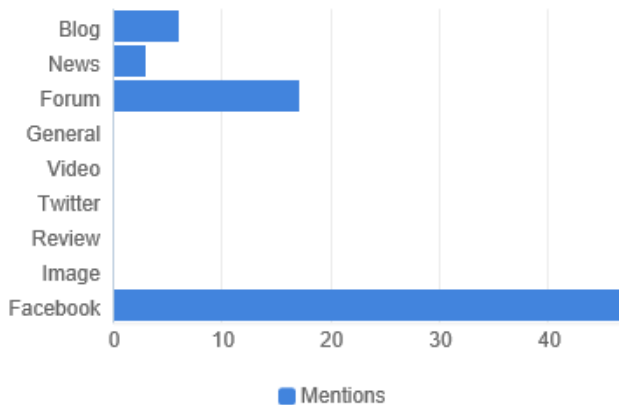
Positive

8

Negative

0

Where From



Which Sites



www.facebook.com	47
www.tfmetsreport.com	8
www.fgbmfi.org.uk	4
fgbmfi-ri.blogspot.com	3
www.networknorwich.co.uk	3
forums.carm.org	2
heresthenews.blogspot.com	1
pneumareview.com	1
singsupplies.com	1
www.sammyboy.com	1
Total for top sites	71

Sentiment

11%

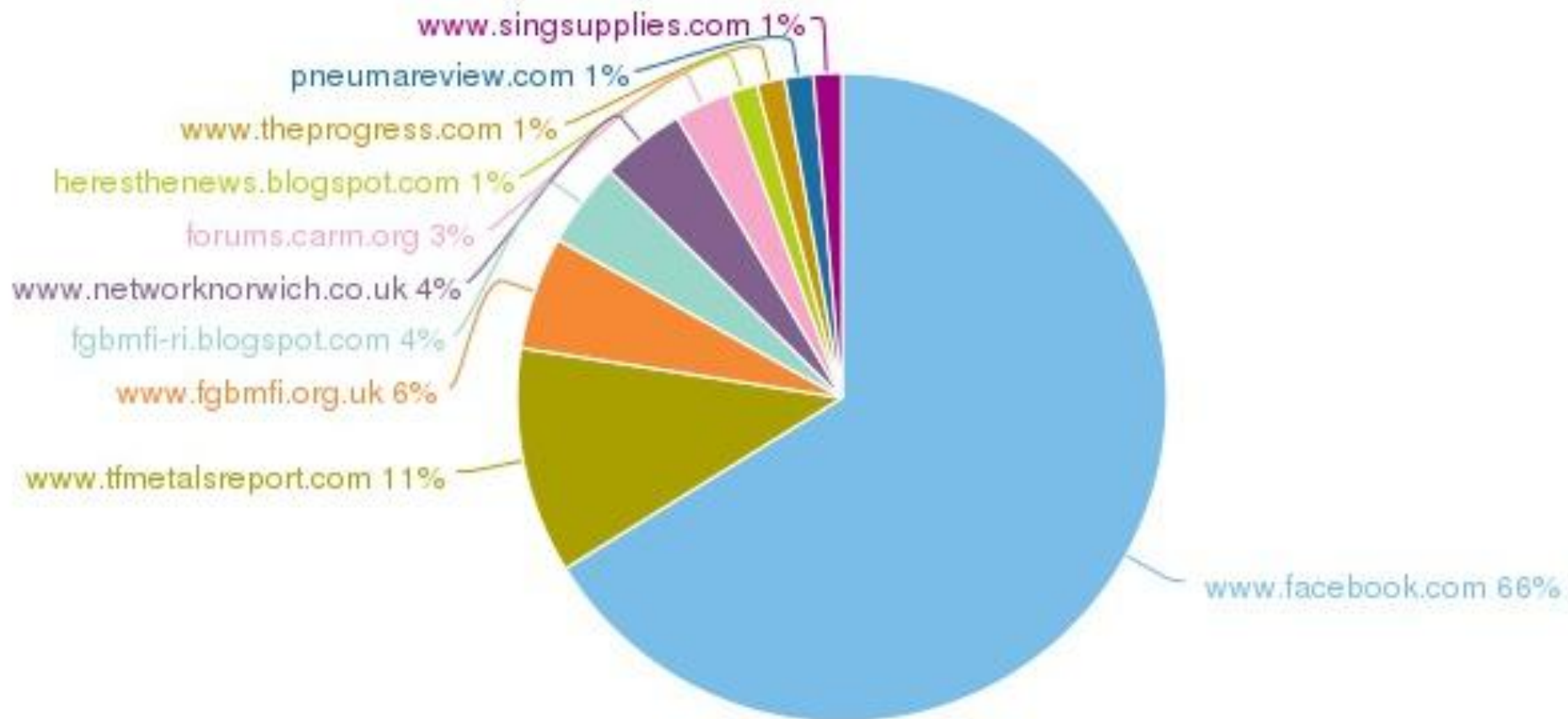


0%

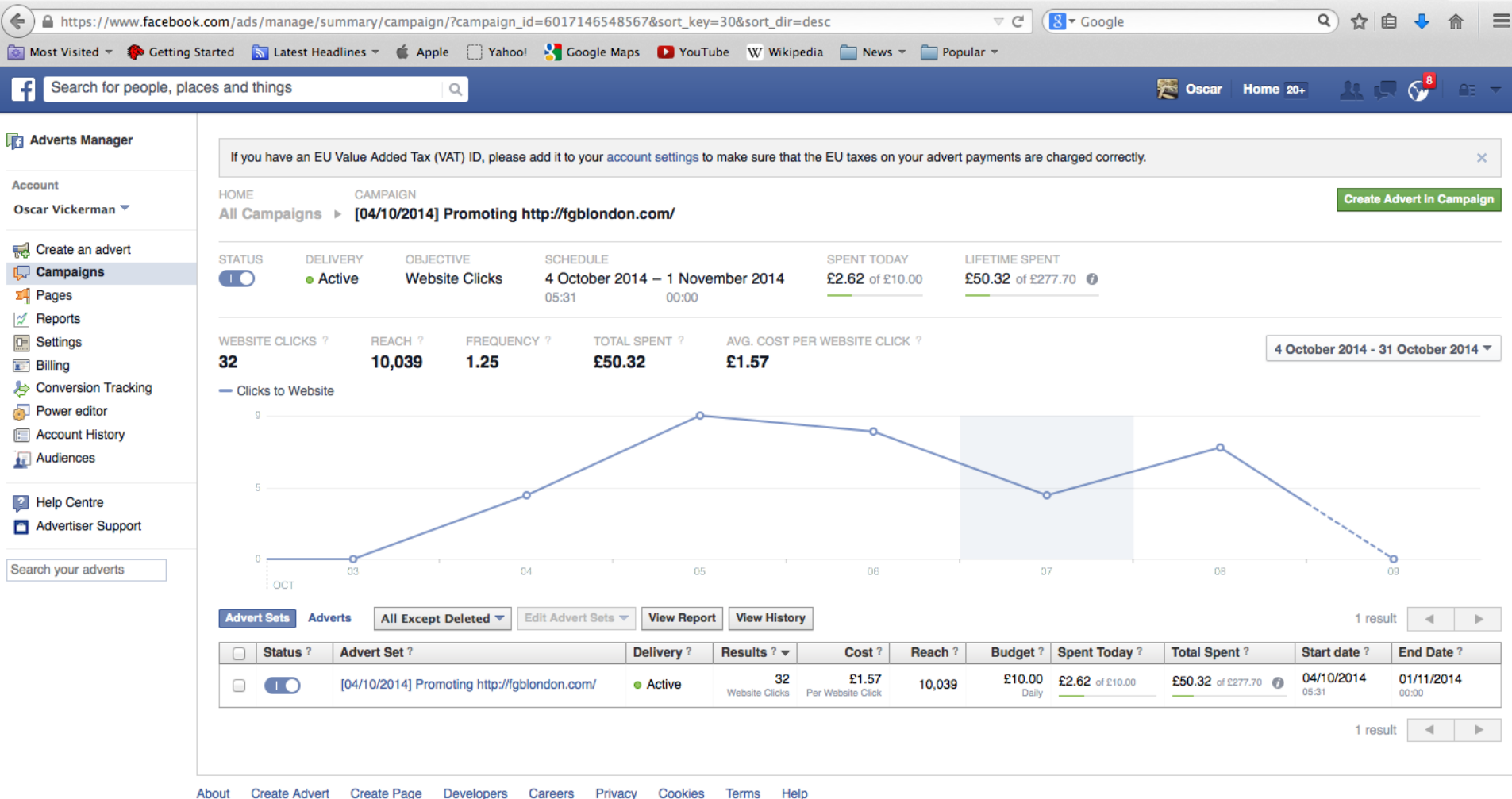
Positive Negative

History

How to communicate effectively



How to communicate effectively



FGB TRAINING DAY

Social Media for FGB Chapters

Kelvin Golding MA FCIM
Chartered Marketer



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FGB TRAINING DAY

Social Media for Chapters



Kelvin Golding
FGB St. Albans

SOCIAL MEDIA



<http://youtu.be/0eUeL3n7fDs>



THE NEW... WORD OF MOUTH

1. Post
2. Like
3. Share



facebook



- Average friends 140
- 1 post & all like/share
- Post visible to 19,600!*

** Not accounting for EdgeRank*