

# Simple Social Media

STEP-BY-STEP GUIDE



# Facebook Page vs Personal Profile

- What is a Personal Profile?**
- Used for individuals (friends, family, personal use)
  - Has friends (not followers)
  - Not suitable for organisations

- What is a Facebook Page?**
- Used for organisations, ministries, and groups like FGB
  - People “Like” or “Follow” the Page
  - Can have multiple admins
  - Designed for public communication

# Page Admin (Who Can Manage the Page)

## What is an Admin?

An Admin has full control of the Page

## What can Admin do?

- Create and delete posts
- Add or remove other admins
- Manage messages and comments
- Change Page settings

## Setting up an Admin?

- This is easy and straight forward, you can see your sheets for tips

# GROWING YOUR PAGE (Getting people to follow)

- Invite friends to like the Page
- Share Page posts to your personal profile
- Ask members to follow the Page

## FGB Cardiff Chapter

Public group · 32 members



+ Invite

Share

- Post regularly so people stay engaged

Christopher Cheshire  
Admin · 29 April at 09:18 · 🌐


Here are some photos from our dinner meeting on Monday, with our speaker Andrew Bowdenn.

Share to Feed  
Send in WhatsApp  
Share to a group  
Send in X  
Copy link

You and 7 others  
Like  
Comment  
Share

# WHAT TO POST

## Text Posts – Announcements, Encouragement, Updates

 **Full Gospel Businessmen UK & Ireland - FGB**  
Published by Emma Bendrien-Gumbs · 5 May at 13:07 · 🌐

✦ From the coal mines to the canvas

What happens when a life shaped by darkness encounters the light of God?

At our recent [FGB Cardiff Chapter Dinner](#), guest speaker Andrew Bowden shared a truly moving story. From working down the pit as a coal miner, to rediscovering his gift for painting, to stepping into ministry and seeing God's provision every step of the way.


- 👤 A forgotten paint set turned into a source of provision
- 🙏 A chance church visit turned into a life transformed
- 💬 A powerful testimony that left the room inspired

Catch the full story in our latest news post, you won't want to miss this one.

👉 A reminder that no matter where you start, your story isn't finished.

<https://www.fgbuk.org/cardiff-dinner-a-powerful-evening.../>

#FGBCardiff #RealStories #FaithJourney #Inspiration #Testimony See less

 **FGBUK.ORG**  
**Cardiff Dinner – A Powerful Evening of Transformation & Faith - FGB**  
Cardiff Dinner we had a powerful evening, with a wonderful transformation testimony from artist Andrew Bowden

 **Full Gospel Businessmen UK & Ireland - FGB**  
Published by Emma Bendrien-Gumbs · 4 April · 🌐

✦ **Easter – A Time for Hope**

Easter reminds us of the greatest act of love.

Jesus gave His life and rose again so we could have peace with God. In a world filled with uncertainty, His message brings hope that never changes.

🙏 **A Time to Reflect-** Take a moment to consider what God has done in your life. Your testimony could encourage someone who is searching for answers.

🙏 **Pray for What's Ahead -** Prayer prepares hearts and opens doors. This Easter, let's pray for:

- Upcoming FGB dinners and Outreach events
- New visitors
- The FGB Conference, 22-24 May, Derby
- Lives to be touched and transformed

🙏 **Ask the Holy Spirit Who to Invite**  
Ask God to show you someone to invite - a friend, colleague, or neighbour? A simple invitation to an FGB dinner or event can make an eternal difference.

🙏 **Why not invite someone to an FGB Dinner this Easter season?**

<https://www.fgbuk.org/events/> See less



**Easter**

**A TIME FOR HOPE,  
REFLECTION  
AND INVITATION**

Jesus gave His life.  
He offers peace.  
He gives hope.

+

Reflect on what God has done.  
Pray for our dinners, events,  
and the May Conference.  
Ask the Holy Spirit who to invite.  
Your invitation could  
change a life.

  
*Invite Someone*  
TO AN FGB DINNER  
OR EVENT

## Photos – Meetings, Events, Group gatherings

## Videos - Short testimonies, Testimonies, Highlights from events

**Full Gospel Businessmen UK & Ireland - FGB**  
Published by Stuart Cripps · 26 April at 20:01 · 🌐

How does a person get filled with the Holy Spirit? Watch and listen to this short video recording:



1:19 / 1:39

See insights and ads [Boost reel](#)

👍❤️ 5      1 share 283 views

👍 Like      💬 Comment      ➦ Share

**Christopher Cheshire**  
Admin · 29 April at 09:23 · 🌐

Our soloist Gareth Folland of Risca.



0:43 / 3:18

👍❤️ 6      2 comments 2 shares

👍 Like      💬 Comment      ➦ Share

## Events - Regular meeting information, Conferences, Special gatherings

**FGB Rotherham Chapter**  
9 April · 🌐

Hello all FGB Rotherham want to personally invite you to our next FGB Dinner on 27th of April 2026... See more

We personally want to invite you all to our next FGB Dinner at Toby carvery. We are going to have a feast and be in the company of great people and want to make a difference by gathering people the community together.

**27th of April**

Address Toby Carvery Eastwood Trading Estate, Sycamore Rd, Eastwood Trading Estate, Rotherham S65

Time 7pm

Fgbrotherhamchapter21@gmail.com

Host  
JAMIE STANFORTH FGB ROTHERHAM CHAPTER PRESIDENT.

Our social media platforms.

- Facebook
- X
- Instagram
- Youtube

Mon, 27 Apr  
**FGB Dinner**  
Rotherham  
1 person went

☆ Interested

👍 Like    💬 Comment    ➦ Share

Comment as Full Gospel Businessmen UK & Ireland - FGB

**Simple Rule:** ➡ Mix different types of posts to keep people engaged.